



B.N.G. DEBUT / OFFICIAL VIDEO AVAILABLE NOW



The world watched. Zira took the frame.

An inherited spotlight becomes a sound of her own: industrial impact, nightclub heat, and a refusal to behave like evidence.

PRIME MATE. TWO WORDS. HER CHOICE.

Meet the artist

DARK ELECTRONIC ROCK / LOS ANGELES



The person behind the signal

Zira Reyes-Pongo was famous before she was born. Her grandparents, Dr. Pongo and Dr. Oona, crossed into Los Angeles from a parallel Earth in 1973; Zira later became the first known human-Primate Earth hybrid. She grew up amid interviews, speculation, and cameras, then studied cognitive science alongside media and performance at UCLA. Music is her decision to author the spectacle rather than live inside somebody else's explanation.

The sound

Her music is anchored in dark electronic rock, with industrial percussion, hard guitar accents, physical bass, and nightclub electronics. Zira can snarl, tease, or settle into a smoky low register. The songs extend beyond family history into fame, intimacy, classification, appetite, and who gets to control an image.

The story / the release



PRIME MATE

RELEASE

AVAILABLE NOW

FORMAT

Single + music video

TITLE

Prime Mate

SOUND

Dark electronic rock

The release

The two-word title is deliberate. Zira turns the vocabulary once used to classify her into a song about attraction, humor, selection, and the right to decide what being watched means. Her B.N.G. debut converts notoriety inherited at birth into a performance she directs.

On screen

The video uses nightclub intensity and industrial texture to introduce Zira on her own terms. The public may arrive expecting a symbol, an experiment, or a family footnote. They encounter an artist who already knows how to work the camera.